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Good afternoon, and a happy New Year from everyone at Edinburgh Rugby.

Welcome back to DAM Health Stadium for today's BKT United Rugby Championship clash against our Scottish x Italian Shield rivals, Zebre Parma. Last season's match up with today's opposition was a nail biter, with a last-minute penalty from Jaco van der Walt securing a narrow win.

Our recent encounters with Zebre have shown that they aren't a team to be taken lightly, and that we'll have to be at the top of our game to get our league form back on track.

The result against Glasgow before the New Year was a tough one to take, however it will always fill me with pride seeing so many of our fans packing into BT Murrayfield. The event was a fitting celebration of 150 years of rugby in the capital.

The festive period also showed the progress of the URC, with our attendance contributing to the 123,307 people that went to matches across the last round of the year, a record for the league. This is a hugely competitive league that is constantly growing, and one that is incredibly exciting to continue to be a part of.

Away from the pitch, we've been able to announce a new signing, and a re-signing either side of the New Year. Retaining the services of Emiliano Boffelli is a serious coup for the club, and one that has been noticed across the rugby world. This is a significant re-signing for the club and a huge amount of work has gone in across the board to structure his deal.

Emiliano would have undoubtedly had several high-profile options elsewhere but the fact that a truly world class and ambitious player is so happy to stay with Edinburgh Rugby long-term is testament to the positive direction that the club continues to move in.

As well as retaining Boff, we have announced the signing of Fly-Half Ben Healy from our URC rivals Munster. Ben will join the squad next season, and brings with him a wealth of experience, and a pretty handy boot as well.

We've experienced first-hand the cool-headed nature that Ben brings, breaking Edinburgh hearts once or twice with last minute kicks! He's an exciting addition to the squad, and I'm sure everyone at the DAM will make him feel welcome when he arrives.

Today is all about Zebre, however, and I'm sure you'll raise the roof to help us start our 2023 on the front foot.

Enjoy the game!

Douglas Struth
Edinburgh Rugby Managing Director
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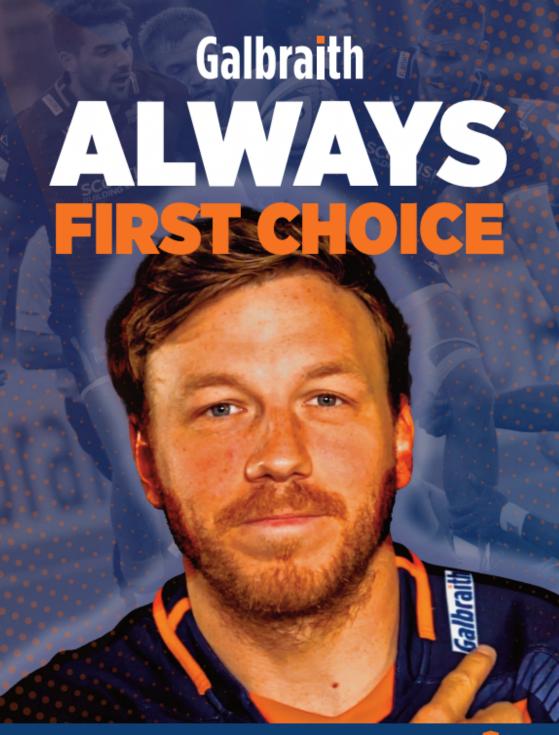


## "Everyone at DAM Health wishes Edinburgh Rugby all the best successes this season."



Professor Frank Joseph Director of Medicine, DAM Health







#### TEAM LINEUPS

15

FRINRIIRGH

**7FRRF PARMA** 

HARRY PATERSON JACOPO TRULLA **JACK BLAIN** 14 PIERRE BRUND MARK RENNETT 13 TOMMASO RONI 12 ENRICO LUCCHIN (C) CAMMY HITCHISON BLAIR KINGHORN 11 SIMONE GEST CHARLIE SAVALA 10 TIFF FITEN CHARLIE SHIFT 9 ALESSANDRO FUSCO **BOAN VENTER** PAOLO BUONFIGI IN 1 *NAVE CHERRY* 2 HICA RIGI ANGUS WILLIAMS 3 MATTEN NOCERA SAM SKINNER **DENNIS VISSER** 

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6

7

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JOSHIJA FIJRNO

M.I PFI SFR

MATT KVFSIC

GIACOMO FERRARI

16. PATRICK HARRISON 17. NICK AUTFRAC 18. I IIAN DE BRIIIN 19. MARSHALL SYKES 20. VILIAME MATA 21. REN VELLACOTT

JAMIF HOOGSON

LUKE CROSBIE (C)

CONNUR ROYLE

NICK HAINING

22. JACO VAN DER WALT 23. JAMES LANG

16. JACQUES DU TOIR 17. ALESSIO SANAVIA 18. MITHAMED HASA 19. LEDNARD KRIIMOV

20. DAVIDE RUGGERI 21. RATKO JELIC

22. GERONIMO PRISCIANTELLI 23. FRANCO SMITH JR



Mark Bennett won't be underestimating bottom of the URC side Zebre Parma as they visit DAM Health Stadium this Saturday afternoon

The Italian team have yet to win in this year's Championship but have impressed in all matches with a swashbuckling style of attack and typical passion in defence.

"I think it's harsh when people say they've not been great. Watch the way they're playing," explained Bennett.

"They play great rugby and at the start of the season they ran four good teams close and got four losing bonus points I'm sure.

"So they're going to be a good challenge. But we need a result. It's as simple as that. It doesn't matter who it was next. But Zebre won't be any pushovers, that's for sure." Bennett returned to Edinburgh's starting line-up in last weekend's close-run contest with Glasgow and provided his usual flurry of pace and threating breaks in the 13 channel.

With a chance to hit the restart button this Saturday, Bennett has backed he and his teammates to put in a performance in front of the Edinburgh support.

"Absolutely, I back us this weekend. But there aren't many games – if any – where I'm not thinking we're going to do it and we're going to win this. "For us it's just business as usual. We need to dust ourselves down. At the weekend there it wasn't good enough in the second half. So we need to get ready for this weekend.

"I'm not quite sure why we've fallen short. We've made individual errors at key moments that have cost us. But we're not far away which is the most frustrating thing.

"If you look at all the games that we've lost, they've all been within seven points. So they are games we could have won. We're just not quite there.

"But it's been a good couple of days. We had a good meeting on Monday and then a good training session on Tuesday and
I feel we've washed that away. We're now getting ready for what will be a huge game on Saturday."

Part of that 'washing away' and reflection in defeat comes almost immediately for Bennett who now has a ritual habit of watching back the full 80 minutes of every match he plays in.

It's a therapeutic process for the Scotland international and gives Bennett the opportunity to 'switch off' his brain after the rigours of a professional match.

"I need to watch the game again before I can switch off. So, on Friday night I got home and watched the whole thing," explained Bennett.



"That helps me get rid of it and I can move on. I do that after every home game as I struggle to switch off otherwise.

"Away from home, the boys are there to distract you and you're usually in a hotel. But when I'm at home I find it hard to switch off without seeing it again.

"You'll replay things in your head.
And half the time it's not what it
looked like in reality! I do that win
or lose. It's the easiest way for me to
switch off. I don't take notes or
anything like that as we'll watch
again usually as a team.

"But straight after a game it's just for me so I can marry up the pictures with what I was thinking and what actually happened. Quite often there's a big gulf between your memory and actual reality. It can be quite funny. You think you've absolutely smashed someone and then you watch it and it's a passive tackle...

"I've got a series link for all the URC games on Viaplay so it's always there when I get home. I fast forward all the stoppages in play and scrums to save a bit of time!"



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## TEAM SPIRIT

**GLEN MORAY** 









"We've talked about what our strengths are in our game, we've got a really good driving maul at the moment so maybe leaning on that a bit more and trying to grind out teams a bit more and being physical in the last half of the game.

"I don't think it's a mentality thing. I think it's just being in every moment and making sure we don't let off the switch.

We've got a lot of stuff we want to prove, it's been a really important week for the club after losing the 1872 Cup. I think it's really important we go out and show everything we've learnt from that and show how we can be resilient as a club and go out and keep getting better."





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Edinburgh Rugby has secured the signing of stand-off Ben Healy who will join the club from Munster on a two-year deal ahead of the 2023/24 season.

Healy, 23, qualifies for Scotland through his grandparents and will make the move to Edinburgh in the summer at the end of his current deal.

The highly regarded playmaker has been in fine form this current campaign and recently helped Munster to a dramatic 14-15 win against Ulster with a last-gasp try and conversion at Kingspan Stadium.

On joining Edinburgh, Healy said: "Edinburgh is a hugely welcoming club with a really tight-knit playing squad. It's also been great to see the club move into a new home in DAM Health Stadium which looks to have a brilliant atmosphere.

"Having played against them several times it's clear how much they want to play. They've really developed their game under Mike and I believe that style will suit me. I'm looking forward to putting myself into a new environment and seeing how I go.

"I'd like to thank everyone at Munster for their support over the last few seasons. I've loved every minute of my time playing with the club, but I felt now was the right time to take on a new and exciting challenge in Edinburgh."

A product of Glenstal Abbey School and the Munster Academy, Healy made his professional debut against Edinburgh Rugby in November 2019, notching up 11 points in a 18-16 defeat to the capital side.

A deadly accurate goal kicker, Healy's talents from the tee have been on show throughout his career so far.

The stand-off struck home an 80th minute 50m penalty to beat Scarlets in Round 1 of the 2021/21 season, while notching up a 20-point haul from his boot against Edinburgh in that same campaign.

Healy was then awarded the John McCarthy Award for Munster Academy Player of the Year for his performances throughout the 2020/21 season.



The stand-off started in Munster's 28–14 win against a South Africa XV in Páirc Uí Chaoimh this past November, grabbing eight points with a 100% kicking record during the historic victory.

Edinburgh Rugby Head Coach Mike Blair has welcomed the signing of Healy, and added:

"We're absolutely delighted to secure Ben's [Healy] signature. He's a quality playmaker who brings excellent game management and kicking ability to our already talented group of 10s.

"He's kicking at goal at over 90% accuracy so far this season while his performances – from both the bench and in starts for Munster – have been hugely impressive. He's got great calmness around the way he dictates play and influences matches.

"With Ben being Scottish qualified, that was another important factor in the decision to bring him in, and I know he'll be really excited to hit the ground running at a new club, and in a new city, while competing for a place in our squad.

"All of us at the club are looking forward to welcoming Ben to Edinburgh this coming summer."



## GET INVOLVED ACTION













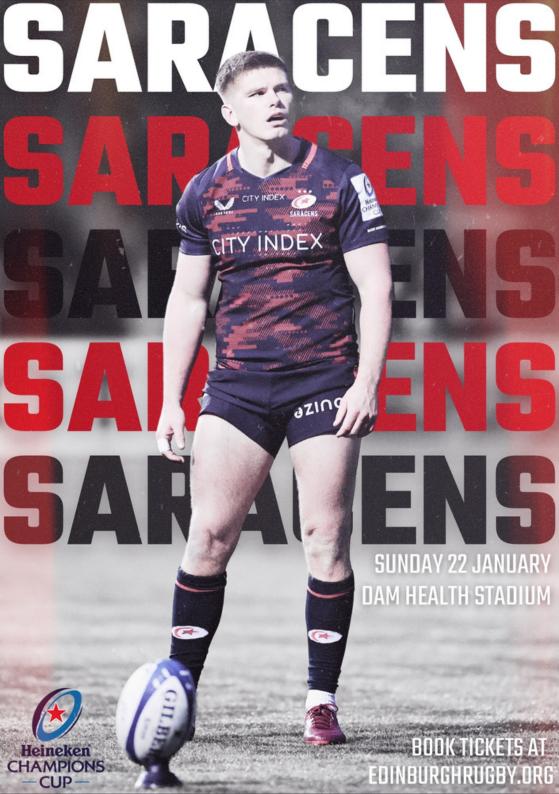
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#### EDINBURGH FAN LOGAN TO DELIVER MATCH BALL

Edinburgh Rugby will welcome a very special guest to DAM Health Stadium this Saturday afternoon as 13-year-old Edinburgh supporter Logan delivers the match ball!

Edinburgh supporters may well recognise Logan as he was paid a special visit over the festive period by his favourite player, Pierre Schoeman.

With the heart-warming video shared widely across the club's social channels, Schoeman was able to deliver a package of Edinburgh Rugby goodies to Logan after his favourite ball was stolen at school.

We now go one better for Logan and invite he and his family to DAM Health Stadium where he'll deliver the match ball ahead of tomorrow's BKT URC clash against Zebre Parma.

Logan – who will be treated to hospitality as a guest of honour at the fixture – has spoken about his delight at being given the opportunity to play such a significant role on match day

He said: "I was very surprised when Schoe came to my house. I didn't know anything about the visit, and it was such a shock to see him standing at my front door!

"I felt truly honoured that he had chosen me out of everyone that he could have visited.

"I am really looking forward to delivering the match ball at Saturday's Zebre game! It's not something you would normally get the chance to do. I'm very excited to meet everyone and see the players up close." Edinburgh Rugby Community Manager Ruaridh Pye says he and the Edinburgh Rugby family can't wait to welcome Logan to DAM Health Stadium for what he hopes will be a memorable day.

Pye said: "It was absolutely brilliant to see the smile on Logan's face last month when he opened the door to a true Edinburgh legend in Pierre Schoeman. I think he and his mates all got a very pleasant surprise and we were delighted to share such a positive video across the club's social socials.

"Rugby is all about family and engaging with our local community, and visits – such as taking an hour of our day to get along and catchup with Logan – is what makes our sport so special.





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**ADAM MCBURNEY** 





**BEN MUNCASTER** 





PIERCE PHILLIPS









PIERRE SCHOEMAN









**DUHAN VAN DER MERWE** 







HAMISH WATSON

**ANGUS WILLIAMS** 

SCOTTISH **GLEN YOUNG** 

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#### **EDINBURGH RUGBY**

#### **ACADEMY 2022/23**









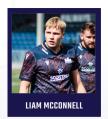






















#### PLAYER TRY TRACKS

Lee-Roy Atalifo Four String Love **Rosie Sagaitu** Nick Auterac Surfing Bird The Trashmen Mark Bennett You're Welcome **Dwayne Johnson** Jack Blain Saturday Night (radio mix) Whigfield **Bizarrap** 

Emiliano Boffelli Quevedo (Tries) Pepas (Kicks) Farruko

Tom Cruse Who Let The Dogs Out

Connor Boyle Batman Theme Song Neil Hefti & his Orchestra and Chorus Dave Cherry Boys are back in town Thin Lizzy Harrison Courtney Bohemian Rhapsody Oueen

Luke Crosbie B.O.T.A (Baddest of them all) Eliza Ross, Interplanetary Criminal

Baha Men

Matt Currie Samba de Janeiro Bellini Luan De Bruin Paradise City **Guns N Roses** Chris Dean Born to be Wild **Bruce Springsteen** 

**Grant Gilchrist** Rocking all over the World Status Quo Wes Goosen The Greatest SIX60

Darcy Graham Yabba Dabba Doo / CanCan [Custom] Nick Haining Live it Up

**Mental as Anything** Jamie Hodgson Underdog Kasabian Bruce Houston Right Here, Right Now **Fatboy Slim** 

Damien Hoyland Walking on the Waves Skippinish **Cammy Hutchison Toxic Britney Spears** Henry Immelman WWE: Stone Cold Steve Austin Jim Johnston

Jamie Jack Can't Stop **Red Hot Chilli Peppers** 

Blair Kinghorn Teach me how to Dougie **Cali Swag District** James Lang Hound Dog **Elvis Preslev** 

Bill Mata Ukulele Blad P2a ft, Khazin Adam McBurney Tell Me Ma Sham Rock Stuart McInally Don't Stop me Now Oueen

Ben Muncaster Crazy Frog Axel F WP Nel Umfaan Far East movement

Pierce Phillips Man I feel like a woman **Shania Twain** Henry Pyrgos Light it Up Maior Lazer Jamie Ritchie Edge of Seventeen **Stevie Nicks** Charlie Savala Down Under Men at Work

Pierre Schoeman The Greatest Show The Greatest Showman Ensemble

Charlie Shiel Yes Sir I Can Boogie Baccara

Sam Skinner California Dreamin' The Mamas & the Papas Marshall Sykes Candy Shop 50 Cent

**Duhan van der Merwe** L'Amour Toujours Gigi D'Agostino Jaco van der Walt Seven Nation Army **White Stripes** Ben Vellacott Can't be Touched **Roy Jones** 

Boan Venter WWE: The Game (Triple H) Jim Johnston Hamish Watson This is the One **Stone Roses** ACDC

Angus Williams Back in Black **Glen Young** We like to Party Vengaboys



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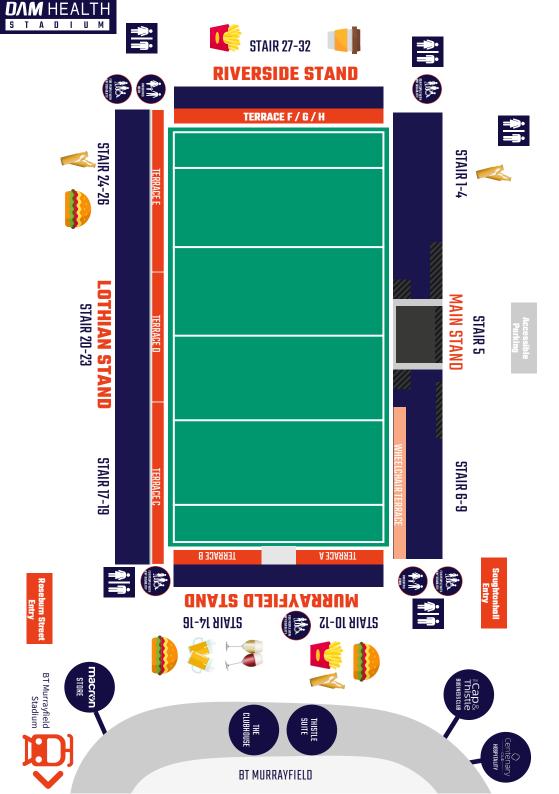
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# PRESS PASS WITH MIKE BLAIR

#### ON RECRUITMENT

"The recruitment in Scottish rugby is more intricate than English rugby because we are owned by a common owner. We have a number of different people involved in the recruitment process.

"The bit I probably found a little bit harder was that period between Matt Cornwell leaving and Dave Bassett coming in [as Head of rugby Operations].

"That meant myself and Douglas Struth were more involved in the numbers side of things. The beauty of having Dave Bassett now is that he came up from Wasps and is a really experienced technician of recruitment. "He understands the big picture, budgets, and it kind of means that we can say 'these are the kind of guys we're looking at – can you get them'.

"We obviously have input from upstairs as well. There is no ruling on how many overseas players you can have, but if you have three overseas nines then that is not going to work.

"Or they might suggest players through the data collection they do. For me it is something new but the support network around me helps to take the pressure off."

#### ON CHALLENGES OF THE ROLE

"I was interested in the comments after the Glasgow game where I said I was finding the job a challenge – interested that that's been taken as a negative.

"I don't see a challenge as being a negative, I see it as being an opportunity to show what you can do. Me saying the job is a challenge is not a cry for help or anything.

This job is a challenge and we've got to do some work to get better. A challenge is a positive thing – it focuses the mind.

"I had a couple of messages from people to ask if I was okay. I told them that of course things are a challenge and had they tried being a Head coach. It's not a negative thing, it's a positive driver."

#### ON CHALLENGES OF THE ROLE

"The advice I've been given by people I respect is mainly around being true to myself. My authenticity is around energy and enthusiasm, having a smile on my face. At times it is difficult to do that because I get caught up in the detail of what I'm doing or the result.

"I'm becoming more and more conscious that I need to keep being authentic to how I am. That was aa big driver to our success last season – the confidence and belief.

"I still have that 100 percent but I need to keep projecting it so the players see it and everyone else sees it as well.

"I did manage to switch off at New Year. It's a work-on. On Saturday I managed to not open my laptop at all. I wanted to enjoy time with the family. On Sunday I was right back in it."







Finn Boyd Age: 11

Club/School: Edinburgh Accies
Favourite Player: Darcy Graham



**Ritchie Fearn** 

Age: 5

**Club/School: Minishant Primary** 

School

**Favourite Player: Jamie Ritchie** 



**Zander Stott** 

Age: 11

**Club/School: Edinburgh Accies** 

**Favourite Player: Duhan vd Merwe** 



**Finlay Armstrong** 

Age: 11

Club/School: Edinburgh Accies

Favourite Player: Jamie Ritchie



**Lewis Thyne** 

Age: 11

**Club/School: Edinburgh Accies Favourite Player: Jamie Ritchie** 



**BKT UNITED RUGBY CHAMPIONSHIP** 





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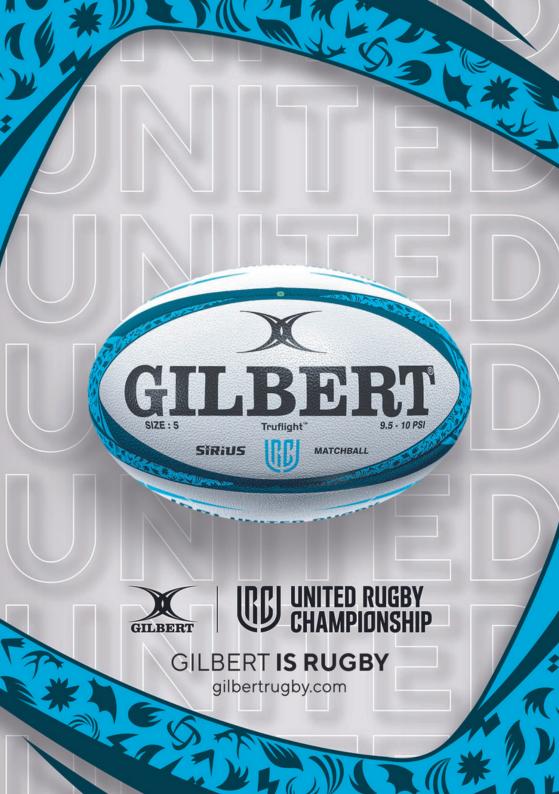
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Edinburgh were 38-19 victors over Zebre Parma but faced a stern second-half test from their hosts despite MJ Pelser's first-half red card.

Mike Blair's side ran in three tries before the hosts had Pelser sent off just 22 minutes into the match and led 31-0 early in the second half.

However, Zebre rallied despite their numerical disadvantage, with Alessandro Fusco, Luca Rizzoli and Jacopo Trulla all going over after the break.

Adam McBurney had touched down twice and Jamie Hodgson and debutant Wes Goosen also crossed as Edinburgh bagged a bonus point before half-time, with Henry Immelman and Matt Currie going over in the second half. Edinburgh scored the opening try in the seventh minute when hooker McBurney picked up the ball and darted for the line.

Emiliano Boffelli added the extras before McBurney was held up as he came agonisingly close to a second try five minutes after his first.

McBurney's close call had come from a lineout drive and a similar move soon after led to Hodgson burrowing over, with Boffelli sending his conversion attempt wide.

0

The Argentina international rediscovered his range after Edinburgh spread the ball out to the left wing for debutant Goosen to go over, and things went from bad to worse for Zebre when Pelser saw red for a dangerous clearout on Nick Haining.

McBurney wrapped up the bonus point from a driving maul in the 26th minute, with Boffelli's conversion making it 26-0.

Boffelli was then sin-binned following an offside offence in the closing moments of the half as Zebre enjoyed their best period of the match to that point, but Pierre Bruno spilled the ball forwards in the act of scoring as a golden opportunity went begging.

Immelman collected Currie's looping pass to touch down within two minutes of the second half getting under way. Jaco Van Der Walt – kicking in Boffelli's absence – struck a post from the tee.

Fusco had a try disallowed for a forward pass in the build-up, but a quickly taken penalty soon after saw the scrum-half belatedly get his side off the mark.

Tiff Eden was wayward with the conversion, but a Rizzoli try – converted by replacement Geronimo Prisciantelli – showed the hosts would not lie down.

Currie crossed to give Edinburgh more of a cushion, but it was Zebre who edged the second-half scoring after Trulla added his name to the scoresheet. Replacement Charlie Savala and Prisciantelli converted the two late tries respectively.

Number 8 Bill Mata capped off a memorable birthday by winning BKT Player of the Match on his 100th appearance for the club.







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