



EDINBURGH

EST. 1872

SPONSORSHIP PACKAGES

WE FIGHT. WE CARE. WE GROW.

PART OF THE FABRIC. BEYOND THE BADGE.

At Edinburgh Rugby, our partnerships are built on more than sponsorship,
they're built on shared values.

WE FIGHT. WE CARE. WE GROW.

These principles shape everything we do, from the passion we bring on the pitch to the
impact we make in our community and the relationships we build with our partners.

By becoming part of the fabric of Edinburgh Rugby, your brand joins a club committed
to creating meaningful connections, delivering measurable value, and making a lasting
impact that reaches far beyond the badge.

For all enquiries, please contact:

commercial@edinburghrugby.org



EDINBURGH RUGBY BUSINESS CLUB

Connect with like-minded professionals,
build valuable relationships and grow your
business through one of Scotland's most
engaging business networks.

With exclusive events, behind-the-scenes access and unforgettable
rugby experiences, the Edinburgh Rugby Business Club is where
business and sport come together.

PACKAGES FROM £1,600 + VAT



HOSPITALITY EXPERIENCES

Create lasting impressions with unforgettable matchday hospitality at Edinburgh Rugby.

From premium dining and exclusive lounges to unrivalled views of the action, our hospitality experiences provide the ideal environment to connect with clients, reward employees and celebrate success.

More than a matchday, it's an opportunity to strengthen relationships, create unforgettable moments and experience the passion, pride and ambition that define Edinburgh Rugby—both on and off the pitch.

STARTING FROM £145+ VAT PER PERSON



PLAYER SPONSORSHIP

Support the people who represent Edinburgh Rugby and become part of their journey, from the next generation of Academy talent to our Women's squad, established first-team players and international stars.

Player sponsorship offers a unique opportunity to build authentic connections through exclusive access, engaging content, player appearances and memorable experiences that bring your partnership to life.

STARTING FROM £500



ON-KIT PLACEMENTS

Become part of every moment.

From the first whistle to the final play, on-kit sponsorship places your brand alongside Edinburgh Rugby wherever the game takes us. With prominent exposure across matchdays, television broadcasts, digital platforms and club content, your partnership benefits from year-round visibility and meaningful audience engagement.

It's more than a position on the jersey: it's a powerful statement of support, aligning your brand with the passion, performance and pride that define Edinburgh Rugby.

PRICE ON ENQUIRY



EXCLUSIVE SECTORS

At Edinburgh Rugby, we offer category exclusivity across selected commercial sectors, ensuring your brand is the sole representative within its industry.

This provides a unique opportunity to maximise visibility, strengthen brand association and connect with our supporters without direct competitor presence.

PRICE ON ENQUIRY



COMMUNITY IMPACT PARTNERSHIPS

Edinburgh Rugby is committed to making a positive difference across our communities, using the power of rugby to inspire, educate and connect people of all ages.

Through our Community Impact Partnerships, your organisation can support programmes that promote participation, wellbeing, inclusion and opportunity across Edinburgh and the wider region.

Together, we can deliver meaningful change, strengthen communities and create a lasting impact that reaches far beyond the final whistle.



EDINBURGH RUGBY WOMEN OPPORTUNITIES

Stand alongside a team shaping the future
of the game.

On-kit sponsorship with Edinburgh Rugby Women places your brand at the heart of one of the fastest-growing areas of sport. As the team continues to inspire the next generation and compete at the highest level, your brand benefits from meaningful visibility across matchdays, digital platforms, media coverage and community engagement.

It's more than a logo on a jersey. It's a commitment to supporting ambition, inspiring progress and championing the future of women's rugby.



BE PART OF THE STORY.

At Edinburgh Rugby, every partnership is built on shared ambition, meaningful relationships and a commitment to creating lasting impact.

Whether you're looking to grow your brand, connect with passionate supporters or make a difference in our community, we'll work with you to create a partnership that delivers real value, on and off the pitch.

WE FIGHT. WE CARE. WE GROW.
BE PART OF THE FABRIC. GO BEYOND THE BADGE.

Let's build something extraordinary together.

Contact the Commercial Team
commercial@edinburghrugby.org

